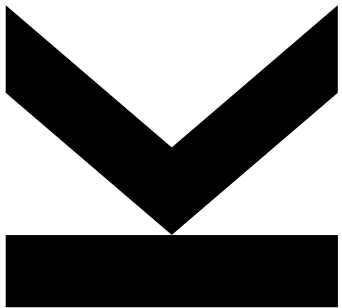


USER'S GUIDE



Online Course Catalogue

Table of Contents

1. Get started	2
2. View course overview.....	3
3. View course details and description	4
4. Programme structure.....	5

1. Get started

Open the [Online Course Catalogue](#)

1) Select the semester. As a default value, the current semester will appear. 2023W stands for the Winter Semester 2023/24, 2023S stands for the Summer Semester 2023.

2) The final list of university courses at JKU will only be available a few weeks before the relevant semester begins. In order to select your courses for the upcoming semester(s), please use the list of courses offered from the previous year as a guideline (i.e., courses from 2017S). Courses offered in the Summer Semester are usually similar to courses offered during the previous Summer Semester. The same applies for courses during the Winter Semester.

3) Select the language of instruction.

4) Optional, select the course title. You can also use fragments of the title (e.g. Management)

5) Optional, select the curriculum. All courses matching your search will be listed.

6) Click at the Search button to initiate the search.

2. View course overview

Course Id	Course title	Type	Mode	Teacher	Term	ECTS	Hours	Next date
247.D01	Cross Cultural and Ethical Questions in International Management	KS	On-site	Richard Wan	2017W	3.00	2.0	Last course date is over!
247.908	Cross Cultural Management Cross-Cultural Management (NICHT für Bachelorarbeiten)	SE	On-site	Martin Gannon	2017W	3.00	2.0	Thu. 14.12.17 13:45 - 17:00 Location: BA 9907
247.998	Cross Cultural Management (AUCH für Bachelorarbeiten)	SE	On-site	Erna Szabo	2017W	3.00	2.0	Fri. 15.12.17 08:30 - 11:45 Location: K 034D
247.009	Cross Cultural Management (NICHT für Bachelorarbeiten (AUCH für Bachelorarbeiten bei NICHT-Abhaltung der LV Nr. 247998))	SE	On-site	Sonja Holm	2017W	3.00	2.0	Thu. 14.12.17 08:30 - 11:45 Location: S2 219
247.999	Current Issues in International Management Current Issues in International Management (NUR für Bachelorarbeiten (Abhaltung nur bei AUSREICHENDER Anmeldezahl))	SE	On-site	Katharina Puchmüller	2017W	3.00	2.0	Tue. 12.12.17 13:45 - 15:15 Location: BA 9911
247.007	Current Issues in International Management (NICHT für Bachelorarbeiten (AUCH für Bachelorarbeiten bei NICHT-Abhaltung der LV Nr. 247999))	SE	On-site	Richard Wan Katharina Puchmüller	2017W	3.00	2.0	Tue. 12.12.17 13:45 - 15:15 Location: BA 9911
247.006	Current Issues in International Management (NICHT für Bachelorarbeiten)	SE	On-site	Werner Auer-Rizzi	2017W	3.00	2.0	Tue. 12.12.17 08:30 - 10:00 Location: K 034D
353.046	Information Security Management	VL	On-site	Edgar Weippl	2017W	3.00	2.0	Last course date is over!
284.724	International Management 2	KS	On-site	N. ON.	2017W	3.00	1.0	Wed. 07.02.18 12:45 - 18:45 Location: MZ 003B
256.202	IT-Project Engineering & Management	UE	On-site	Maksim Goman	2017W	3.00	2.0	Thu. 07.12.17 14:00 - 18:00 Location: S3 078
247.000	Management and Marketing	IK	On-site	Manuela Pötzlberger	2017W	3.00	2.0	Sat. 20.01.18 09:15 - 15:15 Location: K 224B
247.026	Management and Marketing	IK	On-site	Alexander Freischlager Agnes Schuster	2017W	3.00	2.0	Last course date is over!
247.028	Management and Marketing	IK	On-site	Agnes Schuster Alexander Freischlager	2017W	3.00	2.0	Last course date is over!
247.027	Management and Marketing (MUSSS Open Content WS1-WS2)	VL	MUSSS O.C.	Ahu Genis-Gruber Eva Barbier	2017W	3.00	2.0	Tue. 23.01.18 17:15 - 18:45 Location: HS 3

- 1) **Course Id** = internal course number. Please use this number for your Learning Agreement. A course may be offered more than once at different times and by different lecturers. For the Learning Agreement it doesn't matter which Course Id you choose.
- 2) **Course title:** By clicking the Course title you will receive more detailed information about the course (please see the next page).
- 3) **Type** = course type
- 4) **ECTS** = number of ECTS credits
- 5) **Hours** = contact hours per week
- 6) **Mode:** Traditionally courses are held on-site. However, there is also a number of distance learning courses offered, some of them at an extra fee. Please make sure to only select on-site courses.

3. View course details and description

By clicking the Course title you get the following view:

IK: Management and Marketing [WKMPGIKMAMA] For additional information refer to the [Studies Handbook](#) 1

ECTS: 3.00 | Hours: 2.0 | Waiting List Position: 20 | IMMANENT | CONTENT-IDENTICAL | REPETITIONS COUNT ON

Registration from 5. 10. 17 (07:00) to 8. 10. 17 (23:59) | Direct Assignment | ✗ (the registration period for these courses is already over)

Course Id	First course date	Lecturer
247.000	block dates	Manuela Pötzlberger
Additional information: This course is designed for students of the Master in Legal and Business Aspects in Technics and does not target Business students. The management and marketing topics are especially		

Registration from 4. 9. 17 (07:00) to 22. 9. 17 (23:59) | Assignment According to Priority Number | ✗ (the registration period for these courses is already over)

Course Id	First course date	Lecturer
247.026	Fri, 06.10.17 13:45 – 15:15 (W)	Alexander Freischlager, Agnes Schuster
Additional information: This course is designed for students of the Master in Legal and Business Aspects in Technics and does not target Business students. The management and marketing topics are especially		
247.028	Fri, 06.10.17 13:45 – 15:15 (W)	Agnes Schuster, Alexander Freischlager
Additional information: This course is designed for students of the Master in Legal and Business Aspects in Technics and does not target Business students. The management and marketing topics are especially		

1) Studies Handbook: Click on “Studies Handbook” to get the course description.

[WKMPGIKMAMA] [IK Management and Marketing](#)

2015W

Workload	Education level	Study areas	Responsible person	Hours per week	Coordinating university
3 ECTS	M1 - Master's programme 1. year	Business Administration	Erna Szabo	2 hpw	Johannes Kepler University Linz
Detailed information					
Original study plan Master's programme Management in Polymer Technologies (MPT) 2015W					
Objectives	<ul style="list-style-type: none"> Intensify particular topics in Management and Marketing Application of theoretical aspects into practice and self-experience via role plays, case studies and simulations. Deepen the knowledge gained in the lecture "Management & Marketing" 				
Subject	<ul style="list-style-type: none"> Groups and Teams Leadership Cooperation and Conflict Current Issues in Marketing Marketing Decisions in Practice 				
Short Tests	<ul style="list-style-type: none"> Short Tests 				

2) Education level: shows in which year at Bachelor's or Master's level the course should be taken.

4. Programme structure

- 1) For a better understanding of the programme structure (core courses, majors, minors, electives...) you can get an overview by selecting the curriculum and clicking at the button "Show".

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Kepler University Study Support System

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Course-Search in 2018S
 Search for **title, name of the teacher, course number, organizational hints** or **classcode**.

Teaching method [?](#) Searchtext [Suchen](#) [Course-Detailsearch](#)

Please note that not all courses listed are offered every semester! Some programmes are also offered jointly with other institutions so that not all subjects are necessarily offered at JKU. To find out which courses are offered and in which semester please use the course search (see point 1).