



**About Ensenada, Baja California, México**

Known as the “Cinderella of the Pacific”, the city of Ensenada is conveniently located 70 miles south of the United States’ international border, 50 minutes from San Diego, California. Ensenada has become a progressive sea port that has promoted its beauty and splendor through tourism and through its cultural and commercial activities. It is the third largest city in Baja California and a key port in the Mexican Pacific Coast. Ensenada offers an award winning cuisine and a safe family oriented atmosphere. During the summer the weather is great for outdoor activities, with an average temperature ranging from a high of 84°F (29°C) to a low of 64°F (18°C).

► For more information about Ensenada: <https://www.ensenada.travel/en/>

**Additional Information**

**To register:**  
 Contact: International Program Coordinator.  
 Email: [international@cetys.mx](mailto:international@cetys.mx)  
 Send an email to receive a Google Form registration link.

**Visa Requirements:**  
 Most students can participate with a tourist visa, which can be obtained upon arrival. Please contact us if you have any questions about your visa.

**Accommodation:**  
 CETYS will make reservations at a local hotel and/or apartments near campus:  
 • 2 beds: 2 people per room occupancy

**Meals:**  
 Approximate 25 USA dollars per day.

**Suggested Arrival Airport:**  
**San Diego, California, USA**  
 CETYS University can arrange for pick up upon request (optional, fee applies).

**Grading and Credits Transfer:**  
 A certificate of completion will be awarded by CETYS. Students are required to notify CETYS in advance if they require additional documents.

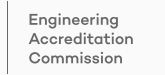


CETYS University System cordially invites international students from around the world to its 2024 International Summer Program, a unique experience that blends classes with visits to industry and cultural activities in Ensenada, Mexico, a city renowned for its high quality of life, tourist oriented activities, as well as a relaxed family-town atmosphere.

CETYS University is located in northwest Mexico and has been designated as an “Institution of Excellence” by Mexico’s Government. With campuses in Mexicali, Tijuana and Ensenada, CETYS University currently offers undergraduate and graduate degree programs in the areas of Management and Business, Engineering, and Social Sciences and Humanities.

Furthermore, CETYS is one of only ten institutions in Latin America which hold institutional accreditation in the United States. Additionally, CETYS’ Business and Management programs are internationally accredited by ACBSP (Accreditation Council for Business Schools and Programs, USA) and CETYS’ Engineering programs hold ABET (Accreditation Board for Engineering, USA) international accreditation.

For more about CETYS University, visit: [www.cetys.mx/en/](http://www.cetys.mx/en/)



**CETYS University invites students from around the world to participate in its International Summer Program**



**COURSES**

**In-person:**

- Project Management
- Renewable Energy Sources
- Sustainability and Competitiveness
- Business Intelligence
- International Marketing
- Social Media Marketing
- International Market Analysis
- International Trade: Focusing on the North American Region
- Negotiation Strategies & Conflict Resolution
- Supply Chain Management
- Strategic Management

**Online:**

- Cross Cultural Management
- Sustainability and Competitiveness
- Leadership and Innovation
- International Trade: Focusing on the North American Region

**RELEVANT INFORMATION**

**January 15th, 2024**

Registration Begins

**June 21st, 2024**

Registration Ends

**July 15th, 2024**

Program Begins

**July 26th, 2024**

Program Ends

Classes taught from Monday to Friday

**Registration Fee:**  
\$100 USD

**Tuition:**  
\$925 USD

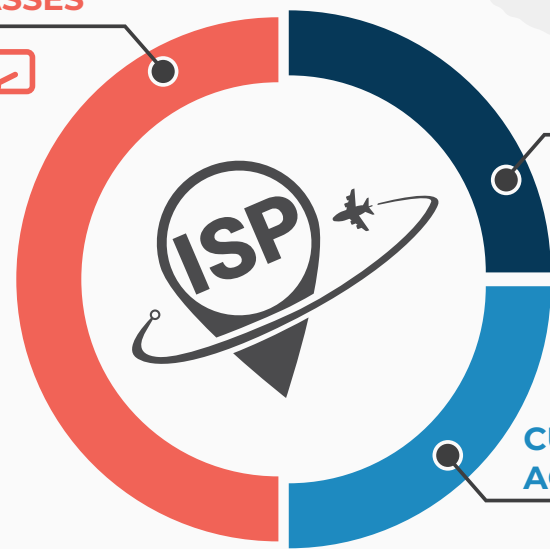
**Accommodation:**  
\$750 USD (Double Room)

**Industry and Cultural Visits:** \$600 USD

**SCHOLARSHIPS AVAILABLE FOR ALL INTERNATIONAL STUDENTS**

- CETYS will offer 100% scholarships on tuition and registration fees

**CLASSES**



**INDUSTRY VISITS**



**CULTURAL ACTIVITIES**



More information:  
[www.cetys.mx/campusinternacional/](http://www.cetys.mx/campusinternacional/)

